

TIMOTHY A. WALSH

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LOCAL ADDRESS

1107 McCord Rd.
Valparaiso, IN 46383
(616) 405.3818

PERMANENT ADDRESS

4612 Castle Ct.
Holland, MI 49423
(616) 335.3701

OBJECTIVE Position in a creative and innovative marketing department to contribute my academic knowledge, creativity, experience and leadership skills to advance the organization.

EDUCATION **Valparaiso University**, Valparaiso, IN
Bachelor of Science in Business Administration – Anticipated May 2007
Major: Marketing
GPA: 3.4/4.0

EXPERIENCE **Herman Miller, Inc.**, Zeeland, MI

Summer of
2006

Integrated Marketing Intern

- Conducted primary and secondary research concerning interior design software usage
 - Wrote comprehensive analysis of competitors' software
 - Interviewed interior designers
- Researched podcasting for possible implementation
- Learned how to develop a marketing communications plan to bring a product to market
 - Attended product photo shoot
 - Presented research at Project Expo
 - Participated in various marketing technology subcommittee meetings

2006

Birch Lake Studios, Inc., Valparaiso, IN

Marketing Communications Intern

Serviced Valparaiso University Crusader Club, focused on customer relationship management by creating a "thinking-of-you" mailing, created flash-slideshow on website, consulted Crusade Club director on marketing and web needs; participated in multiple web based projects as designer and developer.

Summer of
2005

B.Comm Advertising, Holland, MI

Electronic Media Intern

Developed style sheets for multiple web sites, constructed multiple print projects, assisted in identity development, met daily with creative team, and attended meetings with clients.

2004-2005

Office of University Relations-Valparaiso University, Valparaiso, IN

Web Designer

Constructed multiple websites, built CSS and templates, edited University website as needed.

2005 - present

T. Walsh Design, Valparaiso, IN

Owner & Consultant

Owner of small, independent web design company. Created numerous web sites, designed print collateral materials, and consulted on development of brochure websites. Designed and developed personal website: www.twalshdesign.com

Summers of
2004, 2005

Holland Ladder & Mfg. Co. Holland, MI

Floor Laborer

Assistant to Shipping Clerk, assembled orders, and constructed step ladders.

SKILLS

- Computer skills include Macromedia-Dreamweaver, Flash; Adobe-Illustrator, Photoshop, InDesign; Quark Express, Word Processing, Excel, CSS, HTML
- Intermediate reading and writing of Spanish Language
- Photography- Staff photographer for campus newspaper

ACTIVITIES

- Member of Sigma Phi Epsilon Fraternity - V.P. of Communications 2006, Greek Judicial Board Representative 2004-2005, Standards Board member 2005, Sigma Program Coordinator 2005
- Community Service- Rebuilding Together, UKANDU Ministries
- Cambridge, England Study Abroad Program, Fall 2005
 - Endis Insight- Volunteer Graphic Designer
- Campus Crusade for Christ (head of advertising & Webmaster) 2004-2005
- Various Intramural Sports - golf, tennis, flag football, volleyball, water basketball, and floor hockey.